

REGISTER TODAY!

VIRTUAL
9th Annual
Residential
Treatment
Conference

**“Leading
Innovations
in Residential
Treatment
Interventions”**

Monday, **March 8, 2021**
9:00 am – 4:30 pm



VIRTUAL
2nd Annual
Family
Preservation
Conference

**“Nurturing
Connections,
Strengthening Our
Purpose”**

Monday morning, **March 8, 2021**
Tuesday morning, **March 9, 2021**
Monday 9:00 am – 12:00 pm
Tuesday 8:45 am – 1:00 pm



www.michfed.org

Michigan Federation for Children and Families
620 S. Capitol Avenue, Suite 325 • Lansing, MI 48933 • 517-485-8552

March 8, 2021
Residential Treatment
VIRTUAL Conference
“Leading Innovations in Residential Treatment Interventions”
Monday 9:00 am-4:30 pm

March 8-9, 2021
Family Preservation
VIRTUAL Conference
“Nurturing Connections, Strengthening Our Purpose”
Monday 9:00 am-12:00 pm
Tuesday 8:45 am-1:00 pm

Who should attend?

The March 8 **Residential Treatment Conference** is ideal for residential treatment supervisors, program managers and agency CEOs and executive leadership, direct care workers and clinicians; teams are encouraged to attend. Registration is also open to professionals and stakeholders in the following areas of practice:

- Child welfare, juvenile justice, behavioral and community health, community-based programs
- School social workers
- Judges, referees and court administrators
- Tribal court judges, attorneys and related staff
- Prosecutors, assistant attorneys general
- LGALs
- Probation officers

The March 8-9 **Family Preservation Conference** is ideal for family preservation supervisors, program managers, and agency CEOs or executive leadership, direct care workers and service providers; teams are encouraged to attend. Registration is also open to professionals and stakeholders in the following areas of practice:

- Professionals in child welfare, home-based services
- Judges, referees and court administrators
- Tribal court judges, attorneys and related staff
- Therapists and family counselors
- Children’s Protective Services caseworkers and leaders

Earn Social Work CEUs

As many as 5 Social Work CEUs are offered for EACH conference for a separate fee.* Check the box within the online registration.

Registration is online only at michfed.org

Residential Treatment Conference Registration fee	Registrant type	Family Preservation Conference Registration fee
<ul style="list-style-type: none"> • \$50 per person • \$300 for an agency group of 12 • \$85 per person for BOTH conferences 	Employee of Federation Full or Affiliate member agency	<ul style="list-style-type: none"> • \$50 per person • \$300 for an agency group of 12 • \$85 per person for BOTH conferences
<ul style="list-style-type: none"> • \$100 per person • \$175 per person for BOTH conferences 	Non-Federation-member registrant	<ul style="list-style-type: none"> • \$100 per person • \$175 per person for BOTH conferences

*Registrants wishing to earn Social Work CEUs: An additional \$35 per person fee applies for each conference, payable to the Michigan Federation for Children and Families. CE cost can be covered by the agency or individual in advance via check or credit card (a 4% charge applies to credit card payments).

- Full conference registration includes links to slide presentations.
- **REFUND POLICY:** Refund will be issued if your request is made in writing to jenny@michfed.org by February 15, 2021, less an administrative fee of \$10 per cancelled registration. After February 15, 2021, no refunds will be issued, but substitutions can be requested via jenny@michfed.org.
 - Refund policy applies to all registrations received, including those with payment pending.
 - Confirmations and Zoom links will be issued via email only.

If you have questions about these events, email jenny@michfed.org.







Sponsor/Marketing Opportunities

Order online at michfed.org

HOST Sponsorships include:

- Recognition as conference HOST sponsor in digital promotional materials.
- Plus extra benefits listed in the chart below.

Conference HOST Sponsorship Options	Monday, March 8, 2021 Residential Treatment Conference	Monday, March 8 and Tuesday, March 9, 2021 Family Preservation Conference
	<p>Diamond Host Tier 1 - \$1,500: March 8 morning keynote</p> <ul style="list-style-type: none"> —Exclusive sponsor of the opening keynote (BOTH audiences) —Opportunity to introduce the opening keynote presenter —Video promo (30-90 seconds) —Full-page ad in BOTH conference programs <p>Diamond Host Tier 2 - \$1,000: March 8 morning general session (BOTH audiences) or March 8 afternoon closing keynote</p> <ul style="list-style-type: none"> —Exclusive sponsor of the presentation* —Video promo (30-90 seconds) —Full-page ad in BOTH conference programs 	
	<p>Gold Host - \$750</p> <ul style="list-style-type: none"> —Exclusive sponsor of a general session* —Video promo (30-90 seconds) or ad copy for slide rotation —Full-page ad in conference program 	<p>Gold Host - \$750</p> <ul style="list-style-type: none"> —Exclusive sponsor of a general session* —Video promo (30-90 seconds) or ad copy for slide rotation —Full-page ad in conference program
	<p>Silver Host - \$500</p> <ul style="list-style-type: none"> —Ad copy for slide rotation —Half-page ad in conference program 	<p>Silver Host - \$500</p> <ul style="list-style-type: none"> —Ad copy for slide rotation —Half-page ad in conference program
	<p>Bronze Host - \$250</p> <ul style="list-style-type: none"> —Logo on Bronze Sponsor slide —Half-page ad in conference program 	<p>Bronze Host - \$250</p> <ul style="list-style-type: none"> —Logo on Bronze Sponsor slide —Half-page ad in conference program

*Contact Jenny Crichton at jenny@michfed.org to coordinate your choice.

IMPORTANT: Camera-ready artwork and hi-res company logo must be emailed by February 15, 2021, to jenny@michfed.org



Monday, March 8, 2021 Residential Treatment VIRTUAL Conference Program at a glance

Monday, March 8, 2021

9:00 AM–9:15 AM • Log on to join Zoom waiting room

9:15 AM–9:30 AM • Conference convenes with welcome

9:30 AM–10:30 AM • Opening keynote address

Finding Purpose in Times of Uncertainty

Keynote presenter Victor Strecher, University of Michigan

10:30 AM–10:45 AM • Break • Rejoin Zoom by 10:40 AM

10:45 AM–11:45 AM • General session

Crisis to Connection: An Imperative for Our Black Boys

Presenters Carlynn Nichols and George Winn, The Children's Center

11:45 AM–12:30 PM • Lunch break • Rejoin Zoom by 12:25 PM

12:30 PM–1:30 PM • General session

Key Program Elements within a Trauma-informed Organization

Presenters Mary Jo Harwood, Traumatic Stress Institute, and Meredith Reese, Vista Maria

1:30 PM–1:45 PM • Break • Rejoin Zoom by 1:40 PM

1:45 PM–2:45 PM • General session

Aligning Policies within a Trauma-informed Organization

Presenters Mary Jo Harwood, Traumatic Stress Institute, and Meredith Reese, Vista Maria

2:45 PM–3:00 PM • Break • Rejoin Zoom by 2:55 PM

3:00 PM–4:30 PM • Closing keynote

How Malnutrition in Vietnam Helped One Agency Become Restraint Free

Keynote presenter Kevin Roach, Methodist Children's Home Society

4:30 PM • Closing comments, evaluation link, adjournment

Mon.-Tues., March 8-9, 2021 Family Preservation VIRTUAL Conference Program at a glance

Monday, March 8, 2021

9:00 AM–9:15 AM • Log on to join Zoom waiting room

9:15 AM–9:30 AM • Conference convenes with welcome

9:30 AM–10:30 AM • Opening keynote address

Finding Purpose in Times of Uncertainty

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10:45 AM–11:45 AM • General session

Crisis to Connection: An Imperative for Our Black Boys

Presenters Carlynn Nichols and George Winn, The Children's Center

Tuesday, March 9, 2021

8:45 AM–8:55 AM • Log on to join Zoom waiting room

8:55 AM–9:00 AM • Conference convenes with welcome

9:00 AM–10:00 AM • General session

Effective Strategies for Identifying and Treating Substance Use Disorders in the Home Environment

Presenter Anthony Muller, Samaritas

10:00 AM–10:15 AM • Break • Rejoin Zoom by 10:10 AM

10:15 AM–11:15 AM • General session

2Gen Approach to Family Preservation and Engaging Families

Presenter Marjorie Sims, Ascend at the Aspen Institute

11:15 AM–11:30 AM • Break • Rejoin Zoom by 11:25 AM

11:30 AM–12:30 PM • General session

The HOMEBUILDERS® Model: An Overview and Lessons Learned

Presenter Shelley Leavitt, Institute for Family Development

12:30 PM–1:00 PM • Closing remarks

Nurturing Connections, Strengthening Our Purpose

Presenter Jason Sroufe, Wellspring Lutheran Services

1:00 PM • Closing comments, evaluation link, adjournment



Residential Treatment Conference VIRTUAL PROGRAM

Leading Innovations in Residential Treatment Interventions

9:00 AM–9:15 AM Log on to join Zoom waiting room

9:15 AM–9:30 AM Welcome address

MONDAY
MARCH 8, 2021



<p>9:30 AM–10:30 AM Opening keynote address</p>	<p>Finding Purpose in Times of Uncertainty</p>
	<p>Employees everywhere are experiencing increased stress, anxiety, and isolation. A thriving workforce begins with purposeful people and connection to what matters most and starting at the heart of the matter—emotional well-being. Developing an authentic and shared sense of purpose is foundational to overall well-being in our lives and our organizations—especially now. New data on Americans during the pandemic show that purpose not only amplifies engagement, it improves our mental well-being as well. And employees realize a greater sense of meaning, dignity, and empowerment as a result.</p> <p>A stronger sense of purpose in our work builds resilience to stress, lowers employee burnout risk by helping people live meaningful lives, reduces depression risk, creates an inclusive culture that is open to change, and helps people fulfill a purpose. In this session, you will learn about the science and practice of building purposeful, thriving organizations. Dr. Strecher will explore current scientific research illustrating the positive impact an authentic and well-communicated purpose can have on individuals, teams, and organizations, as well as some keys to help you unlock your own potential.</p>
	<p>Victor J. Strecher, PhD, MPH, Professor, University of Michigan School of Public Health, Founder and Chief Purpose Officer, Kumano. An award-winning pioneer in the field of behavioral science and professor at the University of Michigan School of Public Health, Dr. Strecher lost his 19-year-old daughter, Julia, to a rare heart disease that resulted from an infant case of chicken pox. This life event challenged every aspect of Strecher’s personal and professional experience and drove him to an exhaustive search, from ancient philosophy to cutting-edge science, to pinpoint the potential and impact of purpose in our lives. What is it? How can we discover it? And what does the latest research tell us about the importance of how purpose affects our overall health and happiness?</p>

10:30 AM–10:45 AM Break • Rejoin Zoom by 10:40 AM

<p>10:45 AM–11:45 AM</p>	<p>Crisis to Connection: An Imperative for Our Black Boys</p>
	<p>Aligned with The Children’s Center mission, To Help Children & Families Shape Their Own Futures, the Crisis to Connection Imperative is centered around improving outcomes for Black boys by addressing trauma and systemic racism in Detroit at the micro (individual), mezzo (intrapersonal and community), and macro (systems and policies) levels. Black boys are disproportionately affected by implicit bias, racism, and a lack of trauma-informed community support systems. They experience trauma at a much higher rate than their white counterparts. This disparity creates unimaginable challenges and keeps them from living their dreams and becoming the amazing people they were born to be. This presentation will explore the three-phase process that The Children’s Center has begun and how they are intentionally calling to action members from various systems that directly impact the lives of Black boys.</p>
	<p>Carlynn Nichols, LMSW, joined the leadership team of The Children’s Center in Detroit in 2014 and currently serves as its Chief Clinical Officer. Spanning 20+ years, her career began as a home-based therapist at Southwest Counseling Solutions, where she rose to the position of Director of Children, Youth and Families during her 14-year tenure. She then worked as the Director of Children’s Initiatives for Detroit-Wayne Mental Health Authority. She was responsible for the oversight, management, development, and coordination of services for youth with serious emotional disturbance. In that position, she developed a comprehensive program of care for children and youth who were involved in multiple systems. In 2016, she was elected Vice President of Programs and Services for the National Association of Social Workers–Michigan Chapter.</p> <p>George Winn, MSW, is Chief Operations Officer at The Children’s Center in Detroit, where he leads human resources, operations, information technology, and child welfare teams encompassing behavioral health and child welfare programming. Winn provides support and guidance in all aspects of program innovation and implementation. He takes a visionary approach to carefully assisting the agency in strategic planning, while focusing on community partnerships and improving internal systems. He has passion for, and belief in, the family system and believes our children are our future and we must provide innovative, high quality services to children and families. He leads and supports The Children’s Center Fatherhood Initiative and also serves in the role of Diversity Officer and leads the Equity, Diversity and Inclusion Committee.</p>

Slide presentations emailed to registrants in advance of the conference.

Continued...

Residential Treatment Conference VIRTUAL PROGRAM CONT'D

Leading Innovations in Residential Treatment Interventions

11:45 AM–12:30 PM Lunch break • Rejoin Zoom by 12:25 PM

12:30 PM–1:30 PM



Key Program Elements within a Trauma-informed Organization

Youth-serving organizations are being asked to treat increasingly complex and traumatized children within a shorter time frame. *Family First* legislation requires organizations to use a trauma-informed care (TIC) framework recognizing that, to treat and safely manage these youth, they must increase clinical sophistication and knowledge of trauma. Because our clients are hurt through relationships, we must use the science of relationships to improve our treatment. This session will discuss key program elements of a TIC organization that includes the science of safety and connection as applied to both healing each client's trauma history, as well as supporting staff with recognizing and regulating their own activating triggers. Effective use of calming rooms for clients and exercises to strengthen staff's ability to recognize and regulate strong reactions to client behavior will be discussed.



Mary Jo Harwood, LSW, DNCCM, is a Program Coordinator for the Traumatic Stress Institute (TSI) of Klingberg Family Centers. Using the Risking Connection curriculum and a Whole-system Change Model, Harwood provides training and implementation coaching to organizations across North America on transforming their services and programs to trauma-informed care. A significant part of her 30+ years as a licensed social worker has been spent supporting the recovery of individuals and communities post-traumatic incidents. She has provided trauma-informed leadership to victim service organizations, congregate care settings, and mental health providers, and she has served in the capacity of a trauma therapist, EMDR practitioner, and crisis responder.

Meredith Reese, LPC, Chief Integrated Behavioral Health Officer, has been with Vista Maria since July 2003. In her current role, she is responsible for the integration of mental health and physical health services on campus serving all youth in care. She holds a certification in Integrated Behavioral Health and Primary Care–Pediatric Track and holds 20 years of extensive knowledge in areas of mental health, trauma, and adolescent development. Reese holds a master's degree in mental health counseling with an emphasis in marriage and family therapy and is a Licensed Professional Counselor. In addition, she is a featured speaker, presenter, and trainer relating to human trafficking and trauma and a Board Member of the Michigan Human Trafficking Taskforce.

1:30 PM–1:45 PM Break • Rejoin Zoom by 1:40 PM

1:45 PM–2:45 PM



Aligning Policies within a Trauma-informed Organization

An organization that has a truly systemic approach to trauma-informed care has policies and procedures that reflect TIC principles. This session will explore policy and procedures for hiring, initial screenings, family visitation, reflective supervision, and other aspects of programs through a trauma-informed lens.



Mary Jo Harwood, LSW, DNCCM, Program Coordinator, Traumatic Stress Institute (TSI) of Klingberg Family Centers.

Meredith Reese, LPC, Chief Integrated Behavioral Health Officer, Vista Maria.

See descriptions above.

2:45 PM–3:00 PM Break • Rejoin Zoom by 2:55 PM

3:00 PM–4:30 PM

Closing keynote



How Malnutrition in Vietnam Helped One Agency Become Restraint Free

Four years ago, Methodist Children's Home Society embarked on a mission to become restraint free. Despite experiencing more youth with challenging behaviors and more families with complex needs, MCHS committed to incorporating a trauma-informed treatment program. As a result, MCHS saw an 86% decrease in restraints within a four-year period and experienced its first 180 days of being restraint free in 2020. Other maladaptive behaviors, such as property destruction, physical aggression, and AWOL decreased significantly. Come learn how one organization utilized Trauma-Informed Cognitive Behavioral Therapy (TF-CBT), aspects of Building Bridges and Therapeutic Crisis Intervention (TCI), along with a few other initiatives, and became restraint free and improved outcomes for its youth and families.



Kevin Roach, LMSW, is CEO of Methodist Children's Home Society (MCHS), having served since 2015. He brings nearly 20 years of leadership in the child welfare and nonprofit world, having served in a variety of settings and with diverse populations and organizations across the country. At MCHS, he has led the agency through ambitious strategic plans, creating new programs in education, housing, and other community-based services, seeing agency revenues increase 217% during his tenure. Passionate about children and families, Roach is a reading enthusiast, wannabe foodie, recovering political junkie, and golf hack, but his best title is Dad.

4:30 PM Closing comments, evaluation link, adjournment

Family Preservation Conference VIRTUAL PROGRAM

Nurturing Connections, Strengthening Our Purpose

9:00 AM–9:15 AM Log in to join Zoom waiting room

DAY 1 • MONDAY
MARCH 8, 2021



9:15 AM–9:30 AM Welcome address

9:30 AM–10:30 AM

Opening keynote address



Finding Purpose in Times of Uncertainty

Employees everywhere are experiencing increased stress, anxiety, and isolation. A thriving workforce begins with purposeful people and connection to what matters most and starting at the heart of the matter—emotional well-being. Developing an authentic and shared sense of purpose is foundational to overall well-being in our lives and our organizations—especially now. New data on Americans during the pandemic show that purpose not only amplifies engagement, it improves our mental well-being as well. And employees realize a greater sense of meaning, dignity, and empowerment as a result.

A stronger sense of purpose in our work builds resilience to stress, lowers employee burnout risk by helping people live meaningful lives, reduces depression risk, creates an inclusive culture that is open to change, and helps people fulfill a purpose. In this session, you will learn about the science and practice of building purposeful, thriving organizations. Dr. Strecher will explore current scientific research illustrating the positive impact an authentic and well-communicated purpose can have on individuals, teams, and organizations, as well as some keys to help you unlock your own potential.



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10:30 AM–10:45 AM Break • Rejoin Zoom by 10:40 AM

10:45 AM–11:45 AM



Crisis to Connection: An Imperative for Our Black Boys

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Slide presentations emailed to registrants in advance of the conference.

Continued...

Family Preservation Conference VIRTUAL PROGRAM CONT'D

Nurturing Connections, Strengthening Our Purpose

8:45 AM–8:55 AM Log in to join Zoom waiting room

DAY 2 • TUESDAY
MARCH 9, 2021



8:55 AM–9:00 AM Conference convenes with Welcome Address

9:00 AM–10:00 AM



Effective Strategies for Identifying and Treating Substance Use Disorders in the Home Environment

Unhealthy adolescent behaviors often occur due to past experiences and often have roots in family systems or family dysfunction. This session will discuss how to negotiate the disclosure of information between adolescent and parents, ideas to assess and identify parental personal issues that impact the adolescent, and an overarching philosophy of family therapy for adolescent substance use treatment. Lastly, we will examine characteristics of effective, evidence-based substance use disorder (SUD) programs.



Anthony Muller, MA, LPC, CAADC, CCS, SPADA, has worked in the behavioral health field for 24 years. Muller has specialized in the treatment and development of programs to serve those with SUD. His statewide specialty is adolescent substance use treatment. Muller has a long history of developing a wide variety of substance use treatment programs across Michigan, working with multiple funders. He is an experienced trainer with local, statewide, national, and international training experience.

10:00 AM–10:15 AM Break • Rejoin Zoom by 10:10 AM

10:15 AM–11:15 AM



2Gen Approach to Family Preservation and Engaging Families

Facing extraordinary challenges, family preservation teams are engaged with families throughout the state focusing on providing services to entire families in order to keep child-welfare-involved families intact and to facilitate successful outcomes from one generation to the next. This presentation will focus on key components of a 2Gen approach as it applies to identifying and supporting opportunities for entire families to achieve their own visions of success.



Marjorie Sims is Managing Director for Ascend at The Aspen Institute in Washington, DC. She has 20+ years of experience in advancing the status of women and families at local, state, national, and international levels. She served previously as Program Officer at the W.K. Kellogg Foundation with a specific focus on family economic security programs and managed a \$65 million grant portfolio. Sims previously held the positions of COO, Interim President, and VP of Programs and Operations at the Washington Area Women's Foundation, where she helped launch Stepping Stones, a \$5 million, multi-year regional initiative to increase the income and assets of women-headed families. In addition, Sims served as Executive Director of the California Women's Law Center and as a Policy Analyst with the International Center for Research on Women.

11:15 AM–11:30 AM Break • Rejoin Zoom by 11:25 AM

11:30 AM–12:30 PM



The HOMEBUILDERS® Model: An Overview and Lessons Learned

This session will provide an overview of the HOMEBUILDERS® Model of Intensive Family Preservation Services, which has been identified as an evidence-based program (EBP) and a well-supported program for FFPSA. Program standards and fidelity measures will be discussed, as well as the HOMEBUILDERS® "site development," implementation process, and quality assurance/enhancement strategies. Implementation lessons learned over the past 35 years will be described, and strategies to support strong program fidelity will be presented.



Shelley Leavitt, PhD, is Associate Director of the Institute for Family Development (IFD), the parent agency of the HOMEBUILDERS® program, where she directs IFD's Training and Dissemination Division and manages IFD's HOMEBUILDERS® program and other in-home family counseling programs in the Greater Seattle area. Prior to joining IFD, she designed and evaluated training and dissemination materials for children and families at Father Flanagan's Boys Home (Boys Town, NE). She is the author of *Active Parenting* and coauthor of *Helping Kids Make Friends*. She has provided training, technical assistance, and consultation on developing, implementing, managing, and evaluating HOMEBUILDERS® and other intensive family preservation programs throughout the United States and numerous countries around the world.

12:30 PM–1:00 PM
Closing remarks



Nurturing Connections, Strengthening Our Purpose

Jason Sroufe, Family Services Division Director at Wellspring Lutheran Services, will tie together themes and key points from each of the Family Preservation Conference presentations.

1:00 PM Closing comments, evaluation link, adjournment